



**ALAMO HEIGHTS NIGHT LLC**

P.O. Box 6995

San Antonio, Texas 78209

**The 31<sup>st</sup> Annual Alamo Heights Night®**

**April 21, 2017**

**“Party Time in ‘09!”®**

Dear Friend,

Over the last 30 years, the Alamo Heights Rotary Club has provided over \$2,000,000 in support of many worthwhile charities and community activities. In the event’s 30 years, more than 200,000 people have been attracted to Alamo Heights Night’s colorful booths, great food and exciting entertainment. Alamo Heights Night® is known to be a family event that kicks off San Antonio’s own unique Fiesta week. This event is recognized as one of the most enjoyable events because of our sponsors and the families that attend each year to support their community. And this year, the event will be for the fourth year an official San Antonio Fiesta® event.

The Alamo Heights Rotary Club and The University of the Incarnate Word invite you to become a sponsor of our 31st Alamo Heights Night. I have listed the levels of sponsorship below:

Sponsor Levels	Amount	Sponsor Board*	AHN Website	Flyer at Gate*	Entry Tickets***
<b>VIP Platinum Partner**</b>	\$1000+	X	X	X	40
<b>Gold</b>	\$500-999	X	X	X	30
<b>Silver</b>	\$250-499	X	X	X	20
<b>Bronze</b>	\$100-249	X	X	X	10

\*Depending on date commitment made      \*\*see attached for additional VIP Sponsor benefits

\*\*\*Value sponsor receives estimated at \$8.50 per ticket (if used)

Enclosed is a special invitation to become a Platinum Sponsor. Our Platinum Sponsors will party together above the crowds of Alamo Heights Night on the patio of the UIW Natatorium. Information on the event and charities sponsored since 1992 can be found at [www.alamoheightsnight.org](http://www.alamoheightsnight.org) .

Please respond by completing the Sponsorship Form and mailing your check made payable to Alamo Heights Night, LLC (a 501c (3) organization) in the enclosed envelope, mail to the above address, or we can accept credit card payment by contacting Rick Berchin at 824-2462. We appreciate your support.

Warm regards,

Richard A. Planto

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## V.I.P PLATINUM PARTNERS

“It’s Party Time in ’09 ®”

The Alamo Heights Rotary Club and The University of the Incarnate Word invite you to become a VIP PLATINUM PARTNER for the 2017 Alamo Heights Night®. As a VIP Platinum Partner, you will have the opportunity not only to support local charities, but also to raise money for UIW scholarships. Your VIP partnership will include the following:

- Four VIP passes to a private party {BEER, WINE and HORS D’OEUVRES} on the balcony of the UIW Natatorium overlooking Alamo Heights Night festivities (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- Access to the balcony throughout the evening
- Admittance to Alamo Heights Night
- One VIP parking pass on campus
- Two tickets to a UIW football game w/parking (Value sponsor receives estimated at \$60 (if used))
- 40 general admission tickets to Alamo Heights Night (Value sponsor receives estimated at \$8.50 per ticket (if used))
- 4 Alamo Heights Night 2017 Fiesta Medals
- Identification as a VIP Platinum sponsor on the Alamo Heights Night website
- Identification as a VIP Platinum Sponsor on the event sponsor board and maps handed out at the event

We welcome you to be a part of our partnership and the opportunity to give to community charities and university scholarships. Twenty-five percent of your minimum \$1000 cash contribution will directly benefit UIW scholarships with the remaining portion going towards Alamo Heights Rotary Club charities. Information on the event and charities sponsored since 1992 can be found at [www.alamoheightsnight.org](http://www.alamoheightsnight.org).

Please respond by mailing the Sponsorship Form with your contribution to the above address, email the Form with your credit card information to [info@creativechocolates.com](mailto:info@creativechocolates.com), or call Rick Berchin at 824-2462 with your credit card information.

Please contact Rick Berchin, 824-2462 (or [info@creativechocolates.com](mailto:info@creativechocolates.com)) for some one-of-a-kind special sponsorship opportunities with additional benefits above the \$1000 level.

## **ALAMO HEIGHTS NIGHT 2017 VIP Platinum and SPECIAL SPONSOR PACKAGES (as of 161001)**

### **VIP Platinum**

#### **\$1000+ Cash or In Kind**

- 40 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Board at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 4 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 1 VIP Parking Pass
- 4 AHN 2017 Fiesta Medals
- 2 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$60 (if used))
- 25% of donation goes to UIW Scholarship Fund (if sponsorship in cash)

### **TICKET SPONSOR\*(only one per event; first to sign up)**

#### **\$1000+ Cash**

- **Sponsor may have their logo/or message printed on reverse side of all sponsor tickets printed and/or distributed before event (approximately 3500)**
- 40 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Board at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 4 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 1 VIP Parking Pass
- 4 AHN 2017 Fiesta Medals
- 2 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$60 (if used))
- 25% of donation goes to UIW Scholarship Fund

#### **\$2000+ in cash**

- 50 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Boards at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 6 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 1 VIP Parking Pass
- 6 AHN 2017 Fiesta Medals
- 2 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$60 (if used))
- 25% of donation goes to UIW Scholarship Fund (if sponsorship in cash)

**PARK AND RIDE BUS SPONSOR (one only per event; first to sign on & with concurrence of AHISD)**

\$2000+ in cash

- 50 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Board at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- Sponsor may place SIGN (provided by AHNLLC) in window of all AHNLLC Park and Ride Buses (excluding busses provided by VIA)
- 6 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 6 AHN 2017 Fiesta Medals
- 1 VIP Parking Pass
- 2 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$60 (if used))
- 25% of donation goes to UIW Scholarship Fund

**\$3000+ in Cash**

- 60 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Board at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 8 AHN 2017 Fiesta Medals
- 2 VIP Parking Pass
- 2 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$60 (if used))
- 25% of donation goes to UIW Scholarship Fund

**PARTY PLATTER SPONSOR**

\$3000 +Cash

- 1000 party platters (reusable food/drink trays) with organization logo to be given away at event.
- 60 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Board at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 8 AHN 2017 Fiesta Medals
- 2 VIP Parking Pass
- 2 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$60 (if used))

## **CHILDREN'S AREA SPONSOR**

\$3000+ Cash (one only per event; first to sign on)

- Name (& Logo if it fits) on Lighted Archway entrance to children's area
- 60 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Board at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 8 AHN 2017 Fiesta Medals
- 2 VIP Parking Pass
- 2 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$60 (if used))
- 25% of donation goes to UIW Scholarship Fund

## **VIP Lounge Sponsor** (one only per event; first to sign on)

\$4000 + in cash

- Permission to place signage on VIP Balcony
- 80 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Board at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 8 AHN 2017 Fiesta Medals
- 2 VIP Parking Pass
- 2 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$60 (if used))
- 25% of donation goes to UIW Scholarship Fund

## **T-SHIRT SPONSOR** (one only per event; first to sign on)(Select T-Shirt ALTERNATIVE A or B)

**ALTERNATIVE A** (AHRC produces the T shirts) Decision and Cash received No later than **February 24, 2017**. (AHNLLC sells the shirts before, during, after event) Sponsor provides \$4000+ in cash. AHRC obtains approximately 300 T-Shirts. Sponsor provides artwork for their name/logo to be placed in one color on back of T-Shirt under AHN service mark "It's Party Time in '09®". Sponsor is provided:

- 80 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Board at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 8 AHN 2017 Fiesta Medals
- 2 VIP Parking Pass
- 2 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$60 (if used))

**ALTERNATIVE B.** (SPONSOR purchases Event T-SHIRTS that AHNLLC sells before, during, after event.) Decision no later than **February 24, 2017** and T-shirts provided to AHNLLC No later than **March 10, 2017**. AHNLLC provides design and specifications for shirt including color/style/quality of shirt, event logo design on front and “It’s Party Time in ‘09®” and Rotary seal on back and the spread of sizes. SPONSOR places their name, logo, or message (approved by the AHNLLC) on back of shirt below the “It’s Party Time in ‘09” message. SPONSOR provides a minimum of 500 T-Shirts to AHNLLC for their sale/use no later than **March 10, 2017**. They may make additional shirts for their own use at their cost. SPONSOR is provided sponsor level equivalent as indicated in ALTERNATIVE A.

### **EVENT SPONSORS**

\$5000+ in cash

- 100 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Board at event
- AHN Website Sponsor List (Permanent)
- Listing on AHN Website E Flyer
- Flyer distributed at entrance Gate
- Listing on Pre event Flyers/Posters
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 2 VIP Parking Passes
- 4 Event T shirts
- 8 AHN 2017 Fiesta Medals
- 2 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$60 (if used))
- If desired: Space equivalent to one booth at the event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

### **WINE GARDEN SPONSOR**

\$5000+ in cash

- 100 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Board at event
- AHN Website Sponsor List (Permanent)
- Listing on AHN Website E Flyer
- Flyer distributed at entrance Gate
- Listing on Pre event Flyers/Posters
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 2 VIP Parking Passes
- 4 Event T shirts
- 8 AHN 2017 Fiesta Medals
- 2 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$60 (if used))
- **Permission to place Signage on & in Wine Garden tent**

**BEER GARDEN SPONSOR** (one per event, already spoken for)

\$5000+ in cash

- 100 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Board at event
- AHN Website Sponsor List (Permanent)
- Listing on AHN Website E Flyer
- Flyer distributed at entrance Gate
- Listing on Pre event Flyers/Posters
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 2 VIP Parking Passes
- 4 Event T shirts
- 8 AHN 2017 Fiesta Medals
- 2 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$60 (if used))
- **Permission to place Signage on & in Beer Garden tent**

**SECOND STAGE SPONSOR** (one only per event; first to sign on)

(With concurrence of primary band for specific sponsor)

\$5000+ in cash

- 100 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Board at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- Sponsor may place Banner (provided by sponsor) on band stage area
- Two times during evening, short announcement made by band on stage of the sponsorship (With concurrence of specific band for specific sponsor)
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 2 VIP Parking Passes
- 8 AHN 2017 Fiesta Medals
- 2 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$60 (if used))

**FIREWORKS DISPLAY\*** (one only per event; first to sign up)

\$10,000+ in cash

- 150 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Boards at event
- AHN Website Sponsor List (Permanent)
- Listing on AHN Website E Flyer
- Listing on Flyer distributed at entrance Gate
- Announcements at event concerning Sponsorship of the Fireworks Display
- Inclusion in most Press Releases/Radio/TV announcements and social media as Fireworks Sponsor\*

- Listing Pre event Flyers/Posters
- 16 Passes to VIP Lounge\*\*(Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 4 VIP Parking Passes
- 8 Event T shirts
- 16 AHN 2017 Fiesta Medals
- 4 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$120 (if used))
- If desired: Space equivalent to one booth at the event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

**MAIN STAGE SPONSOR** (one per event, already spoken for)

\$20,000 +in cash

- 250 Entry Tickets (Value sponsor receives estimated at \$8.50 per ticket (if used))
- Sponsor Board at event
- AHN Website Sponsor List (Permanent)
- Listing on AHN Website E Flyer
- Listing on Flyer distributed at entrance Gate
- Inclusion in some Press Releases/Radio/TV announcements and social media as main Stage sponsor\*
- Listing Pre event Flyers/Posters
- 16 Passes to VIP Lounge\*\*(Including event admittance, Value sponsor receives estimated at \$21.50 per ticket (if used))
- 4 VIP Parking Passes
- 8 Event T shirts
- 16 AHN 2017 Fiesta Medals
- 4 VIP Tickets to UIW Football Game w/parking (Value sponsor receives estimated at \$120 (if used))
- If desired: Space equivalent to one booth at the event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

**OTHER OPPORTUNITIES ARE AVAILABLE**

**NOTES**

\*Inclusion on flyers/posters/boards depends on date commitment made and for fireworks display

date of commitment affects ability to arrange the display.

\*\*VIP Lounge access includes free food and beverages for VIPs