



ALAMO HEIGHTS NIGHT LLC

P.O. Box 6995
San Antonio, Texas 78209

The 34th Annual Alamo Heights Night ®
April 1, 2022
“It’s Party Time in ‘09!” ®

Dear Friend,

Since 1987, the Alamo Heights Rotary Club has provided over \$2,300,000 in support of many worthwhile charities, scholarships, and community activities. In the event’s 33 years, more than 250,000 people have been attracted to Alamo Heights Night’s colorful booths, great food and exciting entertainment. Alamo Heights Night® is known to be a family event that kicks off San Antonio’s own unique Fiesta. This event is recognized as one of the most enjoyable events because of our sponsors and the families that attend each year to support their community. And in 2022, the event will be for the sixth year an official San Antonio Fiesta ® event.

The Alamo Heights Rotary Club and The University of the Incarnate Word invite you to become a sponsor of our 34th Alamo Heights Night. I have listed the levels of sponsorship below:

| Sponsor Levels | Amount | Sponsor Banner* | AHN Website | Flyer at Gate* | Entry Tickets*** |
|-------------------------------|-----------|-----------------|-------------|----------------|------------------|
| VIP Platinum Partner** | \$1000+ | X | X | X | 40 |
| Gold | \$500-999 | X | X | X | 30 |
| Silver | \$250-499 | X | X | X | 20 |
| Bronze | \$100-249 | X | X | X | 10 |

*Depending on date commitment made **see attached for additional VIP Sponsor benefits

***Value sponsor receives estimated at \$10 per ticket (if used)

Enclosed is a special invitation to become a Platinum Sponsor. Our Platinum Sponsors will party together above the crowds of Alamo Heights Night on the patio of the UIW Natatorium. Information on the event and charities sponsored since 1992 can be found at www.alamoheightsnight.org .

Please respond by completing the Sponsorship Form and mailing your check made payable to Alamo Heights Night, LLC (a 501c (3) organization) to the above address, or we can accept credit card payment by contacting Rick Berchin at (2 1 0) 824-2462. We appreciate your support.

Warm regards,

Richard A. Planto

ALAMO HEIGHTS NIGHT LLC

P.O. Box 6995

San Antonio, Texas 78209

V.I.P PLATINUM PARTNERS

“It’s Party Time in ’09 ®”

The Alamo Heights Rotary Club and The University of the Incarnate Word invite you to become a VIP PLATINUM PARTNER for the 2022 Alamo Heights Night®. As a VIP Platinum Partner, you will have the opportunity not only to support local charities, but also to raise money for UIW scholarships. Your VIP partnership will include the following:

- Four VIP passes to a private party {BEER, WINE and HORS D’OEUVRES} on the balcony of the UIW Natatorium overlooking Alamo Heights Night festivities (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- Listed on sponsor banner at event
- Access to the VIP balcony lounge throughout the evening
- Admittance to Alamo Heights Night
- One VIP parking pass on campus
- 40 general admission tickets to Alamo Heights Night (Value sponsor receives estimated at \$10 per ticket (if used))
- Four Alamo Heights Night 2022 Fiesta Medals
- Identification as a VIP Platinum sponsor on the Alamo Heights Night website
- Identification as a VIP Platinum Sponsor on the event sponsor banners and maps handed out at the event

We welcome you to be a part of our partnership and the opportunity to give to community charities and university scholarships. A portion of your donation supports both UIW and Alamo Heights Rotary Club charities and other Alamo Heights Rotary Club charities. Information on the event and charities sponsored since 1992 can be found at www.alamoheightsnight.org.

Please respond by mailing the Sponsorship Form with your contribution to the above address, email the Form with your credit card information to info@creativechocolates.com, or call Rick Berchin at (210)824-2462 with your credit card information.

Please contact Rick Berchin, (210)824-2462 (or info@creativechocolates.com) for some one-of-a-kind special sponsorship opportunities with additional benefits above the \$1000 level.

ALAMO HEIGHTS NIGHT 2021 VIP Platinum and SPECIAL SPONSOR PACKAGES (as of 220408)

VIP Platinum

\$1000+ Cash or In Kind

- 40 Entry Tickets (Value sponsor receives estimated at \$10per ticket (ifused))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- Access to the VIP balcony lounge throughout the evening
- 4 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at\$23 per ticket (if used))
- 1 VIP Parking Pass
- 4 AHN Fiesta Medals

TICKET SPONSOR*(only one per event; already spoken for)

\$1250+ Cash

- **Sponsor may have their logo/or message printed on reverse side of all sponsor tickets printed and/or distributed before event (approximately 3500)**
- 40 Entry Tickets (Value sponsor receives estimated at \$10per ticket (ifused))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- Access to the VIP balcony lounge throughout the evening
- 4 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- 1 VIP Parking Pass
- 4 AHN Fiesta Medals

\$2000+ in cash

- 50 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (ifused))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- Access to the balcony throughout the evening
- 4 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at\$23 per ticket (if used))
- 1 VIP Parking Pass
- 4 AHN Fiesta Medals

FOOD/DRINK RIDE TICKET SPONSOR*(only one per event; first to sign up)

\$2500+ Cash

- **Sponsor may have their logo/or message printed on reverse side of all Food/Drink/Ride tickets printed and/or distributed at the event (approximately 225,000 tickets 2" x 1.25")**
- 50 Entry Tickets (Value sponsor receives estimated at \$10per ticket (ifused))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent)

- Flyer distributed at entrance Gate
- Access to the VIP balcony lounge throughout the evening
- 4 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- 1 VIP Parking Pass
- 4 AHN Fiesta Medals

PARK AND RIDE BUS SPONSOR (one only per event; first to sign on & with concurrence of AHISD)

\$2500+ in cash

- 50 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (if used)) Sponsor Banner at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- Sponsor may place SIGN (provided by AHNLLC) in window of all AHNLLC Park and Ride Buses
- 4 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 4 AHN Fiesta Medals
- 1 VIP Parking Pass

\$3000+ in Cash

- 60 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 6 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 6 AHN Fiesta Medals
- 2 VIP Parking Passes

PARTY PLATTER SPONSOR

\$3000 +Cash

- 1000 party platters (reusable food/drink trays) with organization logo to be given away at event.
- 60 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 6 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- 6 AHN Fiesta Medals
- 2 VIP Parking Passes

CHILDREN'S AREA SPONSOR

\$4000+ Cash (one only per event; first to sign on)

- Name (& Logo if it fits) on Lighted Archway entrance to children's area
- 60 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 6 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 6 AHN Fiesta Medal
- 2 VIP Parking Passes

VIP Lounge Sponsor (one only per event; first to sign on)

\$4000 + in cash

- Permission to place signage/banner on VIP Balcony
- 60 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 6 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 6 AHN Fiesta Medals
- 2 VIP Parking Passes

T-SHIRT SPONSOR (one only per event; first to sign on; **already spoken for**)(Select T-Shirt ALTERNATIVE A or B)

ALTERNATIVE A (AHRC produces the T shirts) Decision and Cash received No later than **February 20, 2022**. (AHNLLC sells the shirts before, during, after event) Sponsor provides \$4000+ in cash. AHRC obtains approximately 275 T-Shirts. Sponsor provides artwork for their name/logo to be placed in one color on back of T-Shirt under AHN service mark "It's Party Time in '09®". Sponsor is provided:

- 60 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 6 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 6 AHN Fiesta Medals
- 2 VIP Parking Passes

ALTERNATIVE B. (SPONSOR purchases Event T-SHIRTS that AHNLLC sells before, during, after event.) Decision no later than **February 20, 2022** and T-shirts provided to AHNLLC No later than **March 4, 2022**. AHNLLC provides design and specifications for shirt including color/style/quality of shirt, event logo design on front and "It's Party Time in '09®" and Rotary seal on back and the minimum spread of sizes/styles. SPONSOR places their name, logo, or message (approved by the AHNLLC) on back of shirt below the "It's Party Time in '09" message. SPONSOR provides a

minimum of 500 T-Shirts to AHNLLC for their sale/use no later than **March 4, 2022**. They may make additional shirts for their own use at their cost. SPONSOR is provided sponsor level equivalent as indicated in ALTERNATIVE A.

EVENT SPONSORS

\$5000+ in cash

- 100 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor List (Permanent)
- Listing on AHN Website E Flyer
- Flyer distributed at entrance Gate
- Listing on Pre event Flyers/Posters
- 8 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 4 Event T shirts
- 8 AHN Fiesta Medals
- If desired: Space equivalent to one booth at the event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

AUTO SPONSOR (one per event; first to sign on)

\$5000+ in cash

- 100 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor List (Permanent)
- Listing on AHN Website E Flyer
- Flyer distributed at entrance Gate
- Listing on Pre event Flyers/Posters
- 8 Passes to VIP Lounge** (Includes event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 4 Event T shirts
- 8 AHN Fiesta Medals
- If desired: Space equivalent to one booth plus space for two vehicles at the event for the organization to display vehicle and provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event. Vehicles must be no larger than will fit in a standard parking space.

WINE GARDEN (One per event)

SPONSOR \$6000+ in cash

- 100 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor List (Permanent)
- Listing on AHN Website E Flyer

- Flyer distributed at entrance Gate
 - 8 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
 - Access to the VIP balcony lounge throughout the evening
 - 2 VIP Parking Passes
 - 4 Event T shirts
 - 8 AHN Fiesta Medals
- Permission to place Signage on & in Wine Garden tent

BEER GARDEN SPONSOR (one per event, **already spoken for**) \$5000+ in cash

- 100 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor List (Permanent)
- Listing on AHN Website E Flyer
- Flyer distributed at entrance Gate
- Listing on Pre event Flyers/Posters
- 8 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 4 Event T shirts
- 8 AHN Fiesta Medals
- **Permission to place Signage on & in Beer Garden tent**

SECOND STAGE SPONSOR (one only per event; first to sign on) (With concurrence of primary band for specific sponsor) \$7500+ in cash

- 120 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent)
- Listing on AHN Website E Flyer
- Listing on Pre event Flyers/Posters
- Flyer distributed at entrance Gate
- Sponsor may place Banner (provided by sponsor) on band stage area
- Announcements made by band on stage of the sponsorship (With concurrence of specific band for specific sponsor)
- 8 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 8 AHN Fiesta Medals & 4 Event T-shirts
- ☐ If desired: Space equivalent to one booth at the event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

FIREWORKS DISPLAY* (one only per event; first to sign up) \$12,000+ in cash

- 150 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (if used))

- Sponsor Banner at event
- AHN Website Sponsor List (Permanent)
- Listing on AHN Website E Flyer
- Listing on Flyer distributed at entrance Gate
- Announcements at event concerning Sponsorship of the Fireworks Display
- Inclusion in some Press Releases/Radio/TV announcements and social media as Fireworks Sponsor*
- Listing on Pre event Flyers/Posters 10 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 4 VIP Parking Passes
- 6 Event T shirts
- 10 AHN Fiesta Medals
- If desired: Space equivalent to one booth at the event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

MAIN STAGE SPONSOR (one per event, already spoken for)

\$20,000 + in cash

- 200 Entry Tickets (Value sponsor receives estimated at \$10 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor List (Permanent)
- Listing on AHN Website E Flyer
- Listing on Flyer distributed at entrance Gate
- Inclusion in some Press Releases/Radio/TV announcements and social media as main Stage sponsor*
- Listing on Pre event Flyers/Posters
- 10 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$23 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 4 VIP Parking Passes
- 6 Event T shirts
- 10 AHN Fiesta Medals
- If desired: Space equivalent to one booth at the event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

OTHER OPPORTUNITIES ARE AVAILABLE

NOTES

*Inclusion on flyers/posters/banners depends on date commitment made and for fireworks display date of commitment affects ability to arrange the display.

**VIP Lounge access includes free food and beverages for VIPs



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The 34th Annual Alamo Heights
 Night™ April 1, 2022
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SPONSORSHIP FORM

Please circle your sponsorship level and return with your contribution

| Sponsor Levels | Amount | Sponsor Board* | AHN Website | Flyer at Gate* | Entry Tickets*** |
|---------------------|-----------|----------------|-------------|----------------|------------------|
| VIP PlatinumPartner | \$1000+ | X | X | X | 40 |
| Gold | \$500-999 | X | X | X | 30 |
| Silver | \$250-499 | X | X | X | 20 |
| Bronze | \$100-249 | X | X | X | 10 |

*Depending on date commitment made **see attached for additional VIP Sponsor benefits ***Value sponsor receives estimated at \$10 per ticket (if used)

Name of Sponsor _____

Point of Contact _____

Address _____

Phone _____ Website _____

Email _____

Method of Payment

checks payable to *Alamo Heights Night, LLC* (a 501c(3) organization)

Amount Enclosed _____ Check # _____

_____ MasterCard _____ VISA _____ AMEX _____ 3 or 4 Digit code

Credit Card # _____ Card Expiration Date _____

Billing Address of Card (INCLUDING ZIP) _____

Name on Card _____ Signature _____

Questions? Contact: Rick Berchin (210) 824-2462 email: info@creativechocolates.com

