



ALAMO HEIGHTS NIGHT LLC

P.O. Box 6995

San Antonio, Texas 78209

The 35th Annual Alamo Heights Night ®

April 21, 2023

“It’s Party Time in ‘09!” ®

Dear Friend,

Since 1987, the Alamo Heights Rotary Club has provided over \$2,400,000 in support of many worthwhile charities, scholarships, and community activities. In the event’s 34 years, more than 250,000 people have been attracted to Alamo Heights Night’s colorful booths, great food and exciting entertainment. Alamo Heights Night® is known to be a family friendly event that kicks off San Antonio’s own unique Fiesta. This event is recognized as one of the most enjoyable events because of our sponsors and the families that attend each year to support their community. Since 2014, the event has been an official San Antonio Fiesta ® event.

The Alamo Heights Rotary Club (event presenter) and the University of the Incarnate Word (event host) invite you to become a sponsor of our 35th Alamo Heights Night. I have listed the levels of sponsorship below:

Sponsor Levels	Amount	Sponsor Banner*	AHN Website	Flyer at Gate*	Entry Tickets***
VIP Platinum Partner**	\$1000+	X	X	X	40
Gold	\$500-999	X	X	X	30
Silver	\$250-499	X	X	X	20
Bronze	\$100-249	X	X	X	10

*Depending on date commitment made **see attached details for additional VIP Sponsor benefits

***Value sponsor receives estimated at \$20 per ticket (if used)

Enclosed is a special invitation to become a VIP Platinum Sponsor. Our VIP Platinum Sponsors will party together above the crowds of Alamo Heights Night on the patio of the UIW Natatorium. Information on the event and charities sponsored since 1992 can be found at www.alamoheightsnight.org.

Please respond by completing the Sponsorship Form and mailing your check made payable to Alamo Heights Night, LLC (a 501(c) (3) organization) to the above address or we can accept credit card payments as described on the Sponsorship Form. Contact Rick Berchin at (2 1 0) 824-2462 for additional Information. We appreciate your support.

Warm regards,

Richard A. Planto

ALAMO HEIGHTS NIGHT LLC

P.O. Box 6995
San Antonio, Texas 78209

VIP PLATINUM PARTNERS, “It’s Party Time in ’09 ®”

The Alamo Heights Rotary Club and The University of the Incarnate Word invite you to become a VIP PLATINUM PARTNER for the 2023 Alamo Heights Night®. As a VIP Platinum Partner, you will have the opportunity not only to support local charities and community service but also to raise money for scholarships. Your VIP partnership will include the following:

- Four VIP passes to a private party {BEER, WINE and HORS D’OEUVRES} on the balcony of the UIW Natatorium overlooking Alamo Heights Night festivities (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- Admittance to Alamo Heights Night
- One VIP parking pass on campus
- 40 general admission tickets to Alamo Heights Night (Value sponsor receives estimated at \$20 per ticket (if used))
- Four Alamo Heights Night 2023 Fiesta Medals
- Identification as a VIP Platinum sponsor on the Alamo Heights Night website
- Identification as a VIP Platinum Sponsor on the event sponsor banner and maps handed out at the event

We welcome you to be a part of our partnership and the opportunity to give to community charities and university scholarships. A portion of your donation supports both UIW and Alamo Heights Rotary Club charities. Information on the event and Rotary charities sponsored since 1992 can be found at www.alamoheightsnight.org.

Please respond by mailing the Sponsorship Form with your contribution to the above address, email the Form with your payment information to info@creativechocolates.com, or call Rick Berchin at (210) 824-2462.

Please contact Rick Berchin, (210)824-2462 (or info@creativechocolates.com) for some one-of-a-kind special sponsorship opportunities with additional benefits above the \$1000 level.

ALAMO HEIGHTS NIGHT 2023 VIP Platinum and SPECIAL SPONSOR PACKAGES (as of 220615)

VIP Platinum

\$1000+ Cash or In Kind***

- 40 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- Access to the VIP balcony lounge throughout the evening
- 4 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- 1 VIP Parking Pass
- 4 AHN Fiesta Medals

TICKET SPONSOR*(only one per event)

\$1250+ Cash

- **Sponsor may have their logo/or message printed on reverse side of all sponsor tickets printed and/or distributed before event (approximately 3500 tickets 2” x 4”)**
- 40 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- Access to the VIP balcony lounge throughout the evening
- 4 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- 1 VIP Parking Pass
- 4 AHN Fiesta Medals

\$2000+ in cash

- 50 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- Access to the balcony throughout the evening
- 4 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- 1 VIP Parking Pass
- 4 AHN Fiesta Medals

FOOD/DRINK RIDE TICKET SPONSOR*(only one per event)

\$2500+ Cash

- **Sponsor may have their logo/or message printed on reverse side of all Food/Drink/Ride tickets printed and/or distributed at the event (approximately 225,000 tickets 2” x 1.25”)**
- 50 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- Access to the VIP balcony lounge throughout the evening
- 4 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- 1 VIP Parking Pass
- 4 AHN Fiesta Medals

PARK AND RIDE BUS SPONSOR (one only per event; with concurrence of AHISD)

\$2500+ in cash

- 50 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- Sponsor may place SIGN (provided by AHNLLC) in window of all AHNLLC Park and Ride Buses
- 4 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 4 AHN Fiesta Medals
- 1 VIP Parking Pass

\$3000+ in Cash

- 60 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 6 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 6 AHN Fiesta Medals
- 2 VIP Parking Passes

PARTY PLATTER SPONSOR

\$3000 +Cash

- 1000 party platters (reusable, heavy plastic food/drink trays) with organization logo to be given away at event.
- 60 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 6 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- 6 AHN Fiesta Medals
- 2 VIP Parking Passes

CHILDREN'S AREA SPONSOR

\$4000+ Cash (one only per event)

- Name (& Logo if it fits) on Lighted Archway entrance to children's area*
- 60 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 6 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 6 AHN Fiesta Medals
- 2 VIP Parking Passes

VIP Lounge Sponsor (one only per event)

\$5000 + in cash

- Permission to place signage/banner on VIP Balcony
- 60 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent)
- Flyer distributed at entrance Gate
- 6 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 6 AHN Fiesta Medals
- 2 VIP Parking Passes

T-SHIRT SPONSOR (one only per event)

(SPONSOR purchases Event T-SHIRTS that AHNLLC sells before, during, after event. See # below for alternate arrangements.) Decision no later than **January 31, 2023** and T-shirts provided to AHNLLC No later than **March 3, 2023**. AHNLLC provides design and specifications for shirt including color, style, and quality of shirt, event logo design on front and “It’s Party Time in ‘09®” and Rotary seal on back and the minimum spread of sizes/styles. SPONSOR places their name, logo, or message (approved by the AHNLLC) on back of shirt. Minimum of 500 T-Shirts delivered to AHNLLC for their sale/use no later than **March 3, 2023**. They may make additional shirts for their own use at their cost. Sponsor may not sell or give away any shirts at the event. SPONSOR is provided Event Level sponsorship and:

- 100 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner List at event
- AHN Website Sponsor List (Permanent)
- Flyer distributed at entrance Gate
- Listing on Pre event Flyers/Posters*
- 8 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 8 AHN Fiesta Medals

#As an alternate, sponsor may pay \$5000 in cash no later than January 31, 2023, and the AHNLLC will obtain the printed t-shirts needed for sale by the AHNLLC. Sponsor will get the above same benefits as if they obtained the t-shirts.

EVENT SPONSORS

\$5000+ in cash

- 100 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event
- AHN Website Sponsor List (Permanent)
- Flyer distributed at entrance Gate
- Listing on Pre event Flyers/Posters*
- 8 Passes to VIP Lounge** (Includes event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 8 AHN Fiesta Medals
- If desired: Space equivalent of one booth at event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

AUTO SPONSOR (one per event)

\$5000+ in cash

- 100 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner List at event
- AHN Website Sponsor List (Permanent)
- Flyer distributed at entrance Gate
- Listing on Pre event Flyers/Posters*
- 8 Passes to VIP Lounge** (Includes event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 8 AHN Fiesta Medals
- If desired: Space equivalent of one booth plus space for two vehicles at event for the organization to display vehicles and provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event. Vehicles must be no larger than will fit in a standard parking space.

BEER GARDEN SPONSOR (one per event)

\$5000+ in cash

- 100 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event
- AHN Website Sponsor List (Permanent)
- Flyer distributed at entrance Gate
- Listing on Pre event Flyers/Posters*
- 8 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 8 AHN Fiesta Medals
- Permission to place Signage on & in Beer Garden

WINE GARDEN SPONSOR (One per event)

\$6000+ in cash

- 100 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner List at event
- AHN Website Sponsor List (Permanent)
- Listing on AHN Website E Flyer*
- Flyer distributed at entrance Gate
- 8 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 8 AHN Fiesta Medals
- Permission to place Signage on & in Wine Garden

SECOND STAGE SPONSOR (one only per event) (With concurrence of primary band for specific sponsor)

\$7500+ in cash

- 120 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner List at event
- AHN Website Sponsor (Permanent)
- Listing on Pre event Flyers/Posters*
- Flyer distributed at entrance Gate
- Sponsor may place Banner (provided by sponsor) on band stage area
- Announcements made by band on stage of the sponsorship (With concurrence of specific band for specific sponsor)
- 8 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 8 AHN Fiesta Medals
- If desired: Space equivalent of one booth at event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

FIREWORKS DISPLAY* (one only per event)(With concurrence of UIW and Fire Marshall for firing location)(Deadline for sponsorship confirmation December 31, 2022)

\$12,000+ in cash

- 150 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event
- AHN Website Sponsor List (Permanent)
- Listing on Flyer distributed at entrance Gate
- Announcements at event concerning Sponsorship of the Fireworks Display
- Inclusion in some Press Releases/Radio/TV announcements and social media as Fireworks Sponsor*
- Listing on Pre event Flyers/Posters*
- 10 Passes to VIP Lounge**(Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 4 VIP Parking Passes
- 10 AHN Fiesta Medals
- If desired: Space equivalent of one booth at event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

MAIN STAGE SPONSOR (one per event)

\$20,000 +in cash

- 200 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor List (Permanent)
- Listing on Flyer distributed at entrance Gate
- Inclusion in some Press Releases/Radio/TV announcements and social media as main Stage sponsor*
- Listing on Pre event Flyers/Posters*
- 10 Passes to VIP Lounge** (Including event admittance, Value sponsor receives estimated at \$40 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 4 VIP Parking Passes
- 10 AHN Fiesta Medals
- If desired: Space equivalent to one booth at the event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

OTHER OPPORTUNITIES ARE AVAILABLE

NOTES

*Inclusion on flyers, posters, banners and in medial announcements depends on date commitment made and other constraints. For fireworks display, date of commitment affects ability to arrange the display.

**VIP Lounge access includes free food and beverages for VIPs

***Unless separately agreed to, all In-kind sponsorships will receive the same sponsor benefits as a \$1000 cash sponsorship regardless of the value they place on their sponsorship.

ALAMO HEIGHTS NIGHT LLC

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San Antonio, Texas 78209

The 35th Alamo Heights Night™
April 21, 2023
“It’s Party Time in’09®”

**SPONSORSHIP
FORM**

Please circle your sponsorship level and return with your contribution

Sponsor Levels	Amount	Sponsor Board*	AHN Website	Flyer at Gate*	Entry Tickets***
VIP Platinum Partner	\$1000+	X	X	X	40
Gold	\$500-999	X	X	X	30
Silver	\$250-499	X	X	X	20
Bronze	\$100-249	X	X	X	10

*Depending on date commitment made **see attached for additional VIP Sponsor benefits

***Value sponsor receives estimated at \$20 per ticket (if used)

Name of Sponsor _____

Point of Contact _____

Address _____

Phone _____ Website _____

Email _____

Name of special VIP package, if any _____

Method of Payment

CHECK: Make check payable to Alamo Heights Night LLC (a 501(c)(3) organization)

Amount Enclosed _____ Check # _____

CREDIT CARD: Pay at the following link:

https://www.paypal.com/donate?hosted_button_id=WW7HHLTF4WCZ4

AMOUNT _____ DATE PAID: _____ LAST 4 DIGITS OF CARD USED _____

Questions? Contact: Rick Berchin (210) 824-2462 email: info@creativechocolates.com