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# SPONSORSHIP PACKAGES

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ALAMO HEIGHTS NIGHT 2024



AUGUST 25, 2023

ALAMO HEIGHTS NIGHT LLC  
PO Box 6995, San Antonio, TX 78209

ALAMO HEIGHTS  
**Rotary**  
Club



ALAMO HEIGHTS NIGHT LLC

P.O. Box 6995

San Antonio, Texas 78209

**The 36<sup>th</sup> Annual Alamo Heights Night ®**

**April 19, 2024**

***"It's Party Time in '09!" ®***

Dear Friend,

Since 1987, the Alamo Heights Rotary Club has provided over \$2,400,000 raised at the event in support of many worthwhile charities, scholarships, and community activities. In the event's 35 years, more than 250,000 people have been attracted to Alamo Heights Night's colorful booths, great food and exciting entertainment. Alamo Heights Night® is known to be a family friendly event that kicks off San Antonio's own unique Fiesta. This event is recognized as one of the most enjoyable events because of our sponsors and the families that attend each year to support their community. Since 2014, the event has been an official San Antonio Fiesta ® event.

The Alamo Heights Rotary Club and the University of the Incarnate Word (the event host) invite you to become a sponsor of our 36th Alamo Heights Night. A summary of the sponsorships may be found on page 2. Others are available (contact Rick Berchin at [info@creativechocolates.com](mailto:info@creativechocolates.com)). Our VIP Sponsors will party together above the crowds of Alamo Heights Night on the patio of the UIW Natatorium. Charities sponsored in the past have included the Alamo Heights School Foundation, SA Assistance League, Providence Place, San Antonio Food Bank, and Elf Louise. Information on the event and a complete list of charities sponsored since 1992 can be found at [www.alamoheightsnight.org](http://www.alamoheightsnight.org)

Please respond by completing the Sponsorship Form (on the last page) and mailing your check made payable to Alamo Heights Night, LLC (a 501(c)(3) organization) to the above address or we can accept credit card payments as described on the Form. Contact Rick Berchin at ( 2 1 0 ) 824-2462 for additional Information. We appreciate your support.

Warm regards,

A handwritten signature in black ink, appearing to read "Richard A. Planto".

Richard

A.

Planto

## SPONSORSHIP SUMMARY

The Alamo Heights Rotary Club and The University of the Incarnate Word invite you to become a sponsor of our 36th Alamo Heights Night

SPONSORSHIP	COMMITMENT	GEN ADM TICKETS**	WEBSITE	FLYER AT GATE	SPONSOR BANNER
<b>Bronze</b>	\$100-249	10	X	X	X
<b>Silver</b>	\$250-499	20	X	X	X
<b>Gold</b>	\$500-999	30	X	X	X

As a VIP Sponsor Partner, you will have the opportunity not only to support local charities and community service but also to raise money for scholarships. **You can become a VIP Sponsor Partner with any of the following sponsorships#:**

SPONSORSHIP	MINIMUM \$\$\$ COMMITMENT	GEN ADM TICKETS**	***VIP PASSES	PARKING PASSES
VIP	\$1000+	40	4	1
Sponsor Ticket*	\$1,500	50	4	1
Food Ticket *	\$2,500	60	4	1
Park & Ride *	\$3,000	60	4	1
Children's Area *	\$4,000	60	4	1
VIP Lounge *	\$5,000	80	8	2
Event T-Shirt *	\$5,000	80	8	2
Event	\$5,000	80	8	2
Automobile*	\$5,000	80	8	2
Beer Garden *	\$5,000	80	8	2
Wine Garden *	\$6,000	80	8	2
Second Stage *	\$8,000	80	8	2
Fireworks *	\$12,000	100	10	3
Main Stage *	\$20,000	150	12	4
Presenting *	\$35,000	250	20	6

\*These sponsorships are only sold once.

\*\*Value sponsor receives estimated at \$20 per ticket (if used)

\*\*\* Access to VIP Lounge with free food and drink. Value sponsor receives estimated at \$50 per pass (if used)

#See attached details for additional VIP Sponsor benefits. Beginning in 2023, all VIP sponsorships at the \$5000 level or above, will be listed on the website with their logo.

**Other VIP sponsorships are available**

**ALAMO HEIGHTS NIGHT 2024  
VIP SPONSOR PACKAGES (as of 230825)**

**VIP \$1000+ Cash or In Kind\*\*\***

- 40 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event\*
- AHN Website Sponsor (Permanent) w/link to website, if any
- Flyer distributed at entrance Gate\*
- Access to the VIP balcony lounge throughout the evening
- 4 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$60 per ticket (if used))
- 1 VIP Parking Pass
- 4 AHN Fiesta Medals

**SPONSOR TICKET\*(only one per event) \$1500+ Cash only**

- **Sponsor may have their logo/or message printed on reverse side of all sponsor tickets printed and/or distributed before event (approximately 3500 tickets 2" x 4")**
- 50 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event
- AHN Website Sponsor (Permanent) w/link to website, if any
- Flyer distributed at entrance Gate
- Access to the VIP balcony lounge throughout the evening
- 4 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$50 per ticket (if used))
- 1 VIP Parking Pass
- 4 AHN Fiesta Medals

**FOOD/DRINK TICKET SPONSOR\*(only one per event) \$2500+ Cash only**

- **Sponsor may have their logo/or message printed on reverse side of all Food/Drink/Ride tickets printed and/or distributed at the event (approximately 225,000 tickets 2" x 1.25")**
- 60 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event
- AHN Website Sponsor (Permanent) w/link to website, if any
- Flyer distributed at entrance Gate
- Access to the VIP balcony lounge throughout the evening
- 4 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$50 per ticket (if used))
- 1 VIP Parking Pass
- 4 AHN Fiesta Medals

**PARK AND RIDE BUS SPONSOR (Only one per Event) \$3000+ cash only**

- 60 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event\*

- AHN Website Sponsor (Permanent) w/link to website, if any
- Flyer distributed at entrance Gate\*
- Sponsor may place SIGN (provided by AHNLLC) in window of all AHNLLC Park and Ride Buses\*
- 4
- Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$50 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 4 AHN Fiesta Medals
- 1 VIP Parking Pass

#### **CHILDREN'S AREA SPONSOR \$4000+ Cash only (one only per event)**

- Name (& Logo if it fits) on Lighted Archway entrance to children's area\*
- 60 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event\*
- AHN Website Sponsor (Permanent) w/link to website, if any
- Flyer distributed at entrance Gate\*
- 4 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$50 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 4 AHN Fiesta Medals
- 1 VIP Parking Passes

#### **EVENT SPONSOR \$5000+ cash or in-kind\*\*\***

- 80 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent) w/link to website, if any
- Logo, if any, added to AHN Website Sponsor list
- Flyer distributed at entrance Gate
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$50 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 8 AHN Fiesta Medals
- 2 VIP Parking Passes
- If desired: Space equivalent of one booth at event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

#### **VIP Lounge Sponsor (one only per event) \$5000 + cash only**

- Permission to place signage/banner on VIP Balcony
- 80 Entry Tickets (Value sponsor receives estimated at \$50 per ticket (if used))
- Sponsor Banner at event
- AHN Website Sponsor (Permanent) w/link to website, if any

- Logo, if any, added to AHN Website Sponsor list
- Flyer distributed at entrance Gate\*
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$50 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 8 AHN Fiesta Medals
- 2 VIP Parking Passes

### **T-SHIRT SPONSOR (one only per event)**

(SPONSOR purchases Event T-SHIRTS that AHNLLC sells before, during, after event. See # below for alternate arrangements.) Decision no later than **January 31, 2024** and T-shirts provided to AHNLLC No later than **March 4, 2024**. AHNLLC provides design and specifications for shirt including color, style, and quality of shirt, event logo design on front and “It’s Party Time in ‘09®” and Rotary seal on back and the minimum spread of sizes/styles. SPONSOR places their name, logo, or message (approved by the AHNLLC) on back of shirt. Minimum of 500 T-Shirts delivered to AHNLLC for their sale/use no later than **March 4, 2024**. Sponsor may make additional shirts for their own use at their cost. Sponsor may not sell or give away any shirts at the event (their own organization, ours, or any other). SPONSOR is provided Event Level sponsorship and:

- 80 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner List at event
- AHN Website Sponsor (Permanent) w/link to website, if any
- Logo, if any, added to AHN Website Sponsor list
- Flyer distributed at entrance Gate
- Listing on Pre event Flyers/Posters\*
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$50 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 8 AHN Fiesta Medals

#As an alternate, sponsor may pay \$5000 in cash no later than January 31, 2024, and the AHNLLC will obtain the printed t-shirts needed for sale by the AHNLLC. Sponsor will get the above same benefits as if they obtained the t-shirts.

### **AUTOMOBILE SPONSOR (one per event) \$5000+ in cash**

- 80 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner List at event
- AHN Website Sponsor (Permanent) w/link to website, if any
- Logo, if any, added to AHN Website Sponsor list
- Flyer distributed at entrance Gate
- Listing on Pre event Flyers/Posters\*
- 8 Passes to VIP Lounge\*\* (Includes event admittance, Value sponsor receives estimated at \$50 per ticket (if used))

- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 8 AHN Fiesta Medals
- If desired: Space equivalent of one booth plus space for two vehicles at event for the organization to display vehicles and provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event. Vehicles must be no larger than will fit in a standard parking space.

**BEER GARDEN SPONSOR (one per event) \$5000+ cash only**

- 80 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event
- AHN Website Sponsor (Permanent) w/link to website, if any
- Logo, if any, added to AHN Website Sponsor list
- Flyer distributed at entrance Gate\*
- Listing on Pre event Flyers/Posters\*
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$50 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 8 AHN Fiesta Medals
- Permission to place Signage on & in Beer Garden

**WINE GARDEN SPONSOR (One per event) \$6000+ cash only**

- 80 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner List at event
- AHN Website Sponsor (Permanent) w/link to website, if any
- Logo, if any, added to AHN Website Sponsor list
- Listing on Pre event Flyers/Posters\*
- Flyer distributed at entrance Gate\*
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$50 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 8 AHN Fiesta Medals
- Permission to place Signage on & in Wine Garden (provided by sponsor)

**SECOND STAGE SPONSOR (one only per event) \$8000+ cash only**  
(With concurrence of primary band for specific sponsor)

- 80 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner List at event
- AHN Website Sponsor (Permanent) w/link to website, if any
- Logo, if any, added to AHN Website Sponsor list
- Listing on Pre event Flyers/Posters\*
- Flyer distributed at entrance Gate\*

- Sponsor may place Banner (provided by sponsor) on band stage area
- Announcements made by band on stage of the sponsorship (With concurrence of specific band for specific sponsor)
- 8 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$50 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 2 VIP Parking Passes
- 8 AHN Fiesta Medals

**FIREWORKS DISPLAY\* (one only per event) \$12,000+ cash only  
(With concurrence of UIW and Fire Marshall for firing location)(Deadline for sponsorship confirmation/payment December 31, 2023)**

- 100 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner list at event\*
- Listing on Flyer distributed at entrance Gate\*
- AHN Website Sponsor (Permanent) w/link to website, if any
- Logo, if any, added to AHN Website Sponsor list
- Announcements at event concerning Sponsorship of the Fireworks Display
- Inclusion in some Press Releases/Radio/TV announcements and social media as Fireworks Sponsor\*
- Listing on Pre event Flyers/Posters\*
- 10 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$50 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 3 VIP Parking Passes
- 10 AHN Fiesta Medals
- If desired: Space equivalent of one booth at event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

**MAIN STAGE SPONSOR (one per event) \$20,000 + cash only**

- 150 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner at event\*
- AHN Website Sponsor (Permanent) w/link to website, if any
- Logo, if any, added to AHN Website Sponsor list
- Listing on Flyer distributed at entrance Gate\*
- Inclusion in some Press Releases/Radio/TV announcements and social media as main Stage sponsor\*
- Announcements made by band on stage of the sponsorship (With concurrence of specific band for specific sponsor)
- Listing on Pre event Flyers/Posters\*
- 12 Passes to VIP Lounge\*\* (Including event admittance, Value sponsor receives estimated at \$50 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening

- 4 VIP Parking Passes
- 12 AHN Fiesta Medals
- Permission to place Signage on & in Main Stage (provided by sponsor)

**PRESENTING SPONSOR\*** (one per event) \$35,000 + cash only

- 250 Entry Tickets (Value sponsor receives estimated at \$20 per ticket (if used))
- Sponsor Banner at event\*
- AHN Website Sponsor (Permanent) w/link to website, if any
- Logo, if any, added to AHN Website Sponsor list
- Listing on Flyer distributed at entrance Gate\*
- Inclusion in some Press Releases/Radio/TV announcements and social media as Presenting sponsor\*
- Announcement of the sponsorship made by bands (With concurrence of specific band for specific sponsor)
- Listing on Pre event Flyers/Posters\*
- 20 Passes to VIP Lounge\*\*(Including event admittance, Value sponsor receives estimated at \$50 per ticket (if used))
- Access to the VIP balcony lounge throughout the evening
- 6 VIP Parking Passes
- 20 AHN Fiesta Medals
- If desired: Space equivalent to one booth at the event for the organization to provide some form of entertainment supporting the event while also promoting the sponsor. No sale of sponsor services or products to take place at the event.

**OTHER OPPORTUNITIES ARE AVAILABLE** (contact Rick Berchin 210-824-2462 or rick@ahrotary.org)

**NOTES**

\*Inclusion on flyers, posters, banners, in media announcements, etc. depends on date commitment and payment made and other constraints. For fireworks display, date of commitment affects ability to arrange the display and publicity.

\*\*VIP Lounge access includes free food and beverages for VIPs. For IRS purposes, value of VIP access pass if used is included for information.

\*\*\*Unless separately agreed to, all In-kind sponsorships between \$1000-4999 will receive the same sponsor benefits as a \$1000 cash sponsorship regardless of the value placed on their sponsorship. All In-kind sponsorships \$5000+ will receive benefits for a \$5000 Event Level sponsorship.

ALAMO HEIGHTS NIGHT LLC  
P.O. Box 6995  
San Antonio, Texas 78209

**The 36<sup>th</sup> Alamo Heights Night™**  
**April 19, 2024**  
***"It's Party Time in '09®"***

## **SPONSORSHIP FORM**

*Please return with your contribution*

Name of Sponsor/Organization \_\_\_\_\_

Point of Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_

Name of Sponsorship \_\_\_\_\_ AMOUNT \_\_\_\_\_

### **Method of Payment**

**CHECK:** Make check payable to Alamo Heights Night LLC (a 501(c)(3)

organization) Amount Enclosed \_\_\_\_\_ Check # \_\_\_\_\_

**CREDIT CARD:** Pay at the following link:

[https://www.paypal.com/donate/?hosted\\_button\\_id=X6UR6ASNT5JXG](https://www.paypal.com/donate/?hosted_button_id=X6UR6ASNT5JXG)

AMOUNT \_\_\_\_\_ DATE PAID: \_\_\_\_\_ LAST 4 DIGITS OF CARD USED \_\_\_\_\_

**Questions?** Contact: Rick Berchin (210) 824-2462; email:  
info@creativechocolates.com